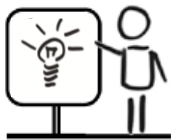


Creative Problem Solving

Our training introduces the tools and techniques for solving innovation problems in a way that developing solutions is not just fixing the issue but bringing a whole new level of added value. Creative problem solving and ideation are the backbone of innovation. All too often we feel least inspired precisely when we need to be the most creative.

In our unique course, we'll show participants a variety of ways to get inspired and create ideas that can later be transformed into successful solutions for any innovation agenda. Participants will, moreover, acquire a robust toolkit for dealing with challenges when implementing innovative solutions.



Any person can be creative. Learn the techniques, which help really anyone be creative.

Typical cases

- Your team is caught in stereotypes and suffers from operational „blindness“.
- You hear very often: „this is not possible“ and you want to change it.
- You are bored with classic brainstorming.
- Your team is technically focused and you need more creativity.

What you will learn

- Tools for inspiration and icebreakers.
- Techniques and models of idea generation.
- Idea application and adaptation.
- SIMPLEX: robust creative solving method.
- SSM: dealing with complex issues.
- CONSTRUCTIVE CONTROVERCY: improving solutions.
- INDUCTIVE REASONING: limited number of inputs.
- APPRECIATIVE INQUIRY: looking for what's right.



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Basic training attributes

Duration	2 days
Target group	R&D engineers, Innovation managers, Project managers
No. of participants	10 - 15
Language	Czech, English

References

GE | Kooperativa | ČSOB | Andritz Hydro | BMW | HEAD Sport | Philips | Evonik | Roche|

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